

## TRENDS ASSESSMENT - COMPETITOR TRENDS PROFILE

**Directions:** You should evaluate Every competitor either in person if applicable and most importantly their sites, and their blogs (if they have one) now, and for each quarter hereafter. Your looking for their prediction of the future.

What Are My Competitors In My Target Markets Saying About:

The Absolute Best Solution(s) To The Markets Biggest Problem(s) are:

*Action Thoughts*