

TRENDS ASSESSMENT - CLIENT CONSUMER PROFILE

Directions: You should Ask Every Client, Prospect & Lead, Some Version Of The Above Question. Go To Current Clients, Past Clients, Competitors Clients, Prospects Who Say No. Do This Now, With Everyone Your Close To, And Then Make It A Habit.

What Are My Clients, or Customers In The Industry ACTUALLY Saying About:

The Absolute Best Solution To My Biggest Problems is...

Everything I've Ever Dreamed Of In (Your Market) Would Come True if...

Action Thoughts